



## Relationships for Success through Diversity

*"Your presentation is by far one of the best I've attended, especially when it comes to the Art and Science of Relationship Building. Your insights, research and work in this field rings true, coupled with your genuine desire to educate and enlighten your audience. Yes, the seminar has me thinking about relationships in a whole new way. Thanks!"*

- T. Abraham Carons, Financial Advisor, Morgan Stanley Smith Barney

Relationships among individuals and teams drive business success. As our workplace grows increasingly diverse, coworkers may reach out first to those most like themselves. When coworkers allow differences to hinder them from forming relationships, employee engagement, productivity, collaboration and corporate growth suffer.

Keith Ferrazzi's **Relationships for Success through Diversity** delivers the tools you need to embrace the differences among your co-workers so together you can create a strategic, purposeful and authentic roadmap for success.

This highly interactive keynote is truly transformative, teaching you the necessary mindsets, skill sets and actions to build deep relationships, which lead to a higher level of ongoing, sustainable change. Your employees will leave the room feeling responsible for each other's success, what Keith Ferrazzi calls "lifeline relationships."

Through a series of exercises to shift mindsets from isolation to connection, Ferrazzi creates the foundation for two powerful tools for workplace excellence: **candor and accountability**, the keys to identifying problems, developing creative solutions, and then holding each other accountable for mutual success.

### Takeaways include:

- A process for accelerating intimacy so that colleagues display trust and candor in conversations with each other and direct reports, leading to better business outcomes,
- A team-based format for refining goals and strategic plans,
- Tools to identify and overcome career-crippling bad habits,
- Keys to sustaining a commitment to excellence and growth over time,
- A group commitment to not let each other fail.

To book Keith, contact Jordan Roberts at 310.913.2115 or [Jordan@ferrazzigreenlight.com](mailto:Jordan@ferrazzigreenlight.com).